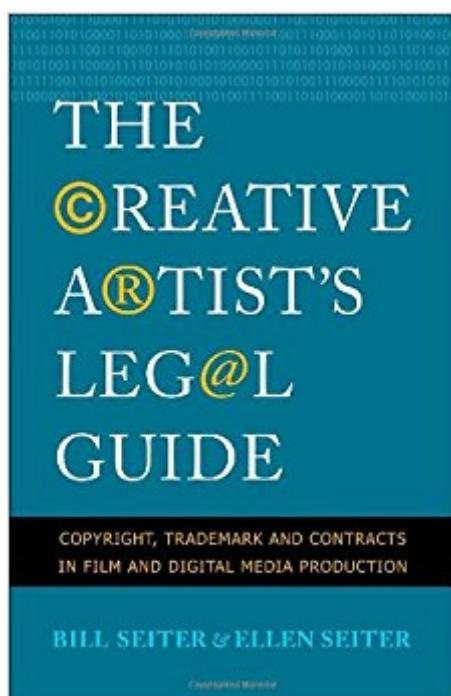


The book was found

The Creative Artist's Legal Guide: Copyright, Trademark And Contracts In Film And Digital Media Production



Synopsis

In today's complex media environment, aspiring filmmakers and new media artists are as vulnerable as swimmers in shark-infested waters. This user-friendly guide supplies creative artists with the essential legal concepts needed to swim safely with lawyers, agents, executives, and other experts in intellectual property and business law. How do I copyright my screenplay? How can I clear rights for my film project? What can I do to avoid legal trouble when I produce my mockumentary? How do I ascertain whether a vintage novel is in the public domain? Is the trademark I've invented for my production company available? What about copyright and trademark rights overseas? If I upload my film to YouTube, do I give up any rights? Bill Seiter and Ellen Seiter answer these questions and countless others while also demystifying the fundamental principles of intellectual property. Clear and thorough, this plain-spoken and practical guide is essential for anyone seeking to navigate the rapidly changing media environment of today.

Book Information

Paperback: 256 pages

Publisher: Yale University Press (June 26, 2012)

Language: English

ISBN-10: 0300161190

ISBN-13: 978-0300161199

Product Dimensions: 9.3 x 6.2 x 0.8 inches

Shipping Weight: 12 ounces (View shipping rates and policies)

Average Customer Review: 4.0 out of 5 stars 2 customer reviews

Best Sellers Rank: #212,181 in Books (See Top 100 in Books) #3 in Books > Law > Intellectual Property > Patent, Trademark & Copyright > Trademark #18 in Books > Law > Business > Entertainment #18 in Books > Law > Intellectual Property > Patent, Trademark & Copyright > Copyright

Customer Reviews

Ã¢ "An outstanding and original work. It is rare to find a book this loaded with foundational information that is also a true pleasure to read.Ã¢ The Creative Artist's Legal Guide is a unique and significant contribution to the study of media industries and media law, and it will be a tremendous resource for students, teachers, and industry professionals.Ã¢ "•Jennifer Holt, author of Empires of Entertainment: Media Industries and the Politics of Deregulation, 1980-1996 (Jennifer Holt)

Ellen Seiter is professor and Stephen K. Nenno Endowed Chair in Critical Studies, School of Cinematic Arts, University of Southern California. She is also a filmmaker, media artist, and widely published critic. Bill Seiter is managing attorney, Seiter Legal Studio of Santa Monica. He is an expert on intellectual property law topics. The authors live in Santa Monica, CA.

Nice book! And the information inside, other level

I am using this book in my Media Law class and it is an outstanding guide for creative art students. It provides a basic guideline to college level students interested in a career in arts. That said I would have liked to see a very brief introductory on the legal system and the distinctions between the federal and state courts.

[Download to continue reading...](#)

The Creative Artist's Legal Guide: Copyright, Trademark and Contracts in Film and Digital Media Production Copyright, Patent, Trademark and Related State Doctrines (University Casebook Series) Patent, Copyright & Trademark: An Intellectual Property Desk Reference Do You Have What it Takes to Survive in Feature Film Production?: The Construction Department (Do You Have What it Takes to Survive in Film Production? Book 3) The Graphic Designer's Digital Toolkit: A Project-Based Introduction to Adobe Photoshop Creative Cloud, Illustrator Creative Cloud & InDesign Creative Cloud (Stay Current with Adobe Creative Cloud) Casenote Legal Briefs: Contracts: Keyed to Crandall and Whaley's Cases, Problems, and Materials on Contracts, 5th Ed. Social Media: Master Social Media Marketing - Facebook, Twitter, Youtube & Instagram (Social Media, Social Media Marketing, Facebook, Twitter, Youtube, Instagram, Pinterest) Between Film, Video, and the Digital: Hybrid Moving Images in the Post-Media Age (International Texts in Critical Media Aesthetics) Sport Beyond Television: The Internet, Digital Media and the Rise of Networked Media Sport (Routledge Research in Cultural and Media Studies) Copyright for Schools: A Practical Guide, 5th Edition (Copyright Series) The Copyright Zone: A Legal Guide For Photographers and Artists In The Digital Age Modern Radio Production: Production Programming & Performance (Wadsworth Series in Broadcast and Production) (Re)structuring Copyright: A Comprehensive Path to International Copyright Reform (Elgar Monographs in Intellectual Property Law series) Casenote Legal Briefs for Copyright Law Keyed to Cohen, Loren, Okediji and Orourke (Casenote Legal Briefs Series) Copyright and Digital Ethics (Digital & Information Literacy) Trademark: Legal Care for Your Business & Product Name Studio Television Production and Directing: Studio-Based Television

Production and Directing (Media Manuals) Legal Words You Should Know: Over 1,000 Essential Terms to Understand Contracts, Wills, and the Legal System Casenote Legal Briefs: Contracts, Keyed to Farnsworth, Sanger, Cohen, Brooks, and Garvin, Eighth Edition (Casenote Legal Briefs) Casenotes Legal Briefs: Contracts Keyed to Crandall & Whaley, Sixth Edition (Casenote Legal Briefs)

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)